

A KEYNOTE EXPERIENCE WITH SHANE JACKSON

CULTURE

Lead With Intention

In this engaging keynote session, Shane Jackson equips leaders at all levels to define their leadership approach and intentionally shape the culture they want to build – drawing from the principles in his book, *Fostering Culture: A Leader's Guide to Purposefully Shaping Culture*.

Participants will learn:

- How personal values influence leadership decisions
- How to intentionally shape and sustain workplace culture
- Why culture begins with a personal purpose
- Actionable tips for building shared values and beliefs

SESSION OVERVIEW:

How to Impact Culture (60 minutes)

This keynote-style session combines engaging storytelling with interactive elements, guiding attendees through how cultures form and what drives individual commitment to teams. Participants will also explore the vital role intentional leadership plays in fostering thriving workplace cultures.



For more information and scheduling inquiries, reach out to

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Ask how each session can be tailored to your audience, event and desired outcomes.